

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave Ste 306
Towson, MD 21286-1002

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
167419-2	10/07/12	October 2012	10/01/12 - 10/03/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
American Future Fund	AMERICAN FUTURE FUND	1407

Flight Dates	Order #	Alt Order #
09/27/12 - 10/03/12	167419	06857650

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/01/12	10/03/12	M-F 6-7a News	6-7a	MTW----	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTW---- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 M M 10/01/12 6:28 AM M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV 6-7a :30 AFF1211 \$800.00 NM									
2 M Tu 10/02/12 6:28 AM M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV 6-7a :30 AFF1211 \$800.00 NM									
1 M W 10/03/12 6:27 AM M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV 6-7a :30 AFF1211 \$800.00 NM									
20	10/01/12	10/03/12	M-F GMA	7-9a	MTW----	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTW---- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 M M 10/01/12 8:41 AM M-F GMA 7-9a :30 AFF1211 \$800.00 NM									
2 M Tu 10/02/12 7:59 AM M-F GMA 7-9a :30 AFF1211 \$800.00 NM									
1 M W 10/03/12 8:29 AM M-F GMA 7-9a :30 AFF1211 \$800.00 NM									
21	10/01/12	10/03/12	Live with Kelly and Michael	9-10a	MTW----	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTW---- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M M 10/01/12 9:44 AM Live with Kelly and Michael 9-10a :30 AFF1211 \$350.00 NM									
2 M Tu 10/02/12 9:26 AM Live with Kelly and Michael 9-10a :30 AFF1211 \$350.00 NM									
3 M W 10/03/12 9:28 AM Live with Kelly and Michael 9-10a :30 AFF1211 \$350.00 NM									
22	10/01/12	10/03/12	M-F The View	10-11a	MTW----	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTW---- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M M 10/01/12 10:59 AM M-F The View 10-11a :30 AFF1211 \$550.00 NM									
3 M Tu 10/02/12 9:59 AM M-F The View 10-11a :30 AFF1211 \$550.00 NM									
2 M W 10/03/12 9:59 AM M-F The View 10-11a :30 AFF1211 \$550.00 NM									
23	10/01/12	10/03/12	M-F Midday News	11a-12p	MTW----	:30	3	\$600.00	NM

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Advertiser	Product	Estimate Number	
American Future Fund	AMERICAN FUTURE FUND	1407	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/01/12	10/03/12	M-F Midday News	11a-12p	MTW- - - -	:30	3	\$600.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTW- - - - 3 \$600.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	M	10/01/12	11:56 AM	M-F Midday News	11a-12p	:30	AFF1211	\$600.00 NM
2	M	Tu	10/02/12	11:28 AM	M-F Midday News	11a-12p	:30	AFF1211	\$600.00 NM
3	M	W	10/03/12	11:39 AM	M-F Midday News	11a-12p	:30	AFF1211	\$600.00 NM
24	10/01/12	10/03/12	Millionaire	4-430p	MTW- - - -	:30	3	\$450.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTW- - - - 3 \$450.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	M	M	10/01/12	4:25 PM	Millionaire	4-430p	:30	AFF1211	\$450.00 NM
1	M	Tu	10/02/12	4:28 PM	Millionaire	4-430p	:30	AFF1211	\$450.00 NM
3	M	W	10/03/12	4:18 PM	Millionaire	4-430p	:30	AFF1211	\$450.00 NM
25	10/01/12	10/03/12	M-F 5-530p	5-530p	MTW- - - -	:30	3	\$800.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTW- - - - 3 \$800.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	M	10/01/12	5:10 PM	M-F 5-530p	5-530p	:30	AFF1211	\$800.00 NM
2	M	Tu	10/02/12	5:21 PM	M-F 5-530p	5-530p	:30	AFF1211	\$800.00 NM
3	M	W	10/03/12	5:10 PM	M-F 5-530p	5-530p	:30	AFF1211	\$800.00 NM
26	10/01/12	10/03/12	M-F 6-630p	6-630p	MTW- - - -	:30	3	\$1,200.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTW- - - - 3 \$1,200.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	M	10/01/12	6:13 PM	M-F 6-630p	6-630p	:30	AFF1211	\$1,200.00 NM
2	M	Tu	10/02/12	6:14 PM	M-F 6-630p	6-630p	:30	AFF1211	\$1,200.00 NM
3	M	W	10/03/12	6:11 PM	M-F 6-630p	6-630p	:30	AFF1211	\$1,200.00 NM
27	10/01/12	10/03/12	M-F, Su 10-1035p	10-1035p	MTW- - - -	:30	1	\$1,400.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTW- - - - 1 \$1,400.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	M	W	10/03/12	10:24 PM	M-F, Su 10-1035p	10-1035p	:30	AFF1211	\$1,400.00 NM
28	10/01/12	10/03/12	Nightline	1035-1102p	MTW- - - -	:30	3	\$800.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTW- - - - 3 \$800.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	M	M	10/01/12	11:01 PM	Nightline	1035-1102p	:30	AFF1211	\$800.00 NM
2	M	Tu	10/02/12	10:45 PM	Nightline	1035-1102p	:30	AFF1211	\$800.00 NM
1	M	W	10/03/12	10:54 PM	Nightline	1035-1102p	:30	AFF1211	\$800.00 NM
29	10/01/12	10/03/12	M-F 1102p News	1102-1132p	MTW- - - -	:30	3	\$600.00	NM
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTW- - - - 3 \$600.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	M	M	10/01/12	11:28 PM	M-F 1102p News	1102-1132p	:30	AFF1211	\$600.00 NM
2	M	Tu	10/02/12	11:20 PM	M-F 1102p News	1102-1132p	:30	AFF1211	\$600.00 NM
1	M	W	10/03/12	11:26 PM	M-F 1102p News	1102-1132p	:30	AFF1211	\$600.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/01/12	10/03/12	M-F 1102p News	1102-1132p	MTW----	:30	3	\$600.00	
<u>Total Spots</u>							31		

Payment Terms 30 Days

<u>Gross Total</u>	\$22,250.00
<u>Agency Commission</u>	\$3,337.50
<u>Net Amount Due</u>	\$18,912.50